

Frieze New York - Stand F03

Campeche

ABRAHAM
GONZÁLEZ PACHECO

Campeche

For its first participation at Frieze NYC, Campeche presents a solo project by Abraham González Pacheco (San Simón el Alto, Mexico, 1989).

González Pacheco appropriates resources drawn from archaeology and historiography to distort official narratives, and place at the forefront the sectors made invisible by cultural hegemony. For his solo booth, the artist envisions an exhibition space where memory and ancestral traces operate as a poetic gesture.

His approach seeks to transcend the dominant discourses that shape how we recount history, pointing instead to the gray areas where facts spill over into the edges of the mind, both collective and individual. He is drawn to the gaps left between the imperfect fragments that make up established narratives, “like ancient pottery shards scattered in the cornfield, which we attempt to reconstruct with instruments that have yet to exist.”

This body of work suggests tools for digging into the collective imaginary to construct new utopias— or perhaps to find them in the ruins of a possible future.

Our presentation of work will feature three large-scale drawings on the central wall, made with graphite and natural pigments, alongside a selection of concrete works mounted on a metal structure and treated with the same materials, installed along each side wall.

The works allude to tequitqui art, which was produced by colonized peoples under the instruction of the conquerors, resulting in a blending of knowledge and new methods of representation. The term designates an art that depicts what exists, what has vanished, and what can be imagined within a world shaped by dispossession and violence. The concrete works emerge from this lineage—as testaments to ideas and images without ideological borders, overflowing with elements, like the cabinet of a collector of memories.



Campeche

Serpiente de nopal, 2025
Pigments, graphite and charcoal on paper
225 x 127 cm
88 5/8 x 50 in

\$15,000.00 USD + VAT



Campeche 130, Roma Sur, CDMX





Campeche

Con una espina en el ojo, 2026
Pigments, graphite and charcoal on paper
225 x 127 cm
88 5/8 x 50 in

\$15,000.00 USD + VAT

Campeche 130, Roma Sur, CDMX



Campeche

Ídolo sobre monera, 2026

Pigments, graphite and charcoal on paper

225 x 127 cm

88 5/8 x 50 in

\$15,000.00 USD + VAT



Campeche 130, Roma Sur, CDMX



Campeche

La sombra del mestizo, 2025
Pigments, graphite and charcoal on paper
225 x 127 cm
88 5/8 x 50 in

\$15,000.00 USD + VAT



Campeche 130, Roma Sur, CDMX





Campeche

Estudio de nubes III, 2026
Pigments, graphite and charcoal on paper
225 x 127 cm
88 5/8 x 50 in

\$ 15,000.00 USD + VAT

Campeche 130, Roma Sur, CDMX



Campeche

Nahual, 2025

Pigments, graphite and charcoal on paper

225 x 127 cm

88 5/8 x 50 in

\$15,000.00 USD + VAT



Campeche 130, Roma Sur, CDMX





Campeche

La montaña roja, el panal y la magueyera,
2025

Pigments, graphite and charcoal on paper
225 x 127 cm
88 5/8 x 50 in

\$15,000.00 USD + VAT

Campeche 130, Roma Sur, CDMX



Campeche



Sangre blanca, 2026
Setting of concrete, pigments and graphite
on metal structure
93 x 93 cm
36 5/8 x 36 5/8 in

\$ 8,000.00 USD + VAT

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Installation view

Campeche

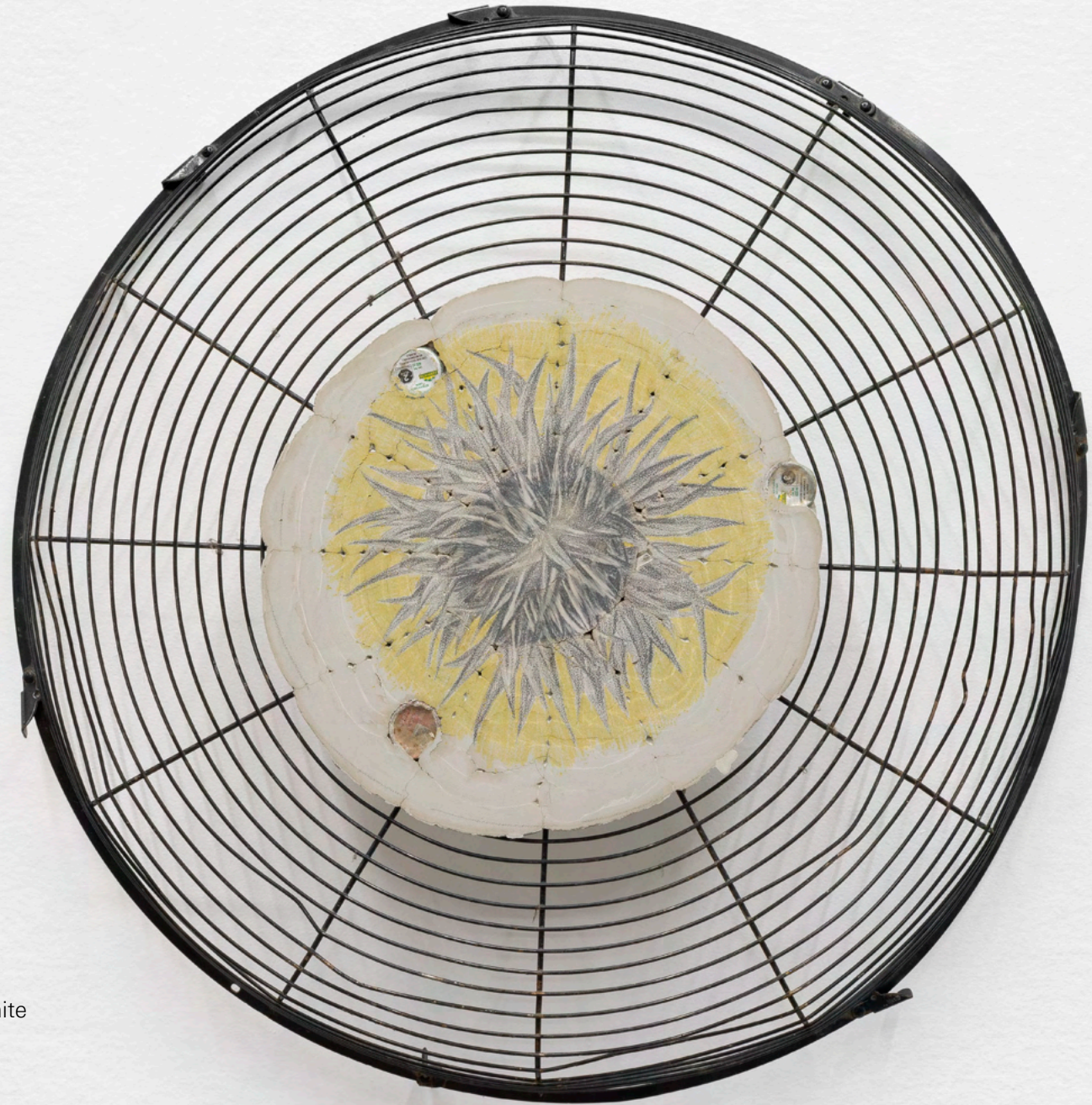


Remolino de lumbre, 2026
Setting of concrete, pigments and graphite
on metal structure
42 x 42 x 7 cm
16 1/2 x 16 1/2 x 2 3/4 in
\$ 4,000.00 USD + VAT



CENTRE EDUCATIONAL
400 ml
2
LARRITOS
REFRESCO SABOR LIMON

Campeche



Espinass de maguey, 2026
Setting of concrete, pigments and graphite
on metal structure
50 x 50 x 10 cm
19 3/4 x 19 3/4 x 4 in

\$ 5,000.00 USD + VAT





Campeche



Loma suelta, 2026
Setting of concrete, pigments and graphite
on metal structure
80 x 80 x 8 cm
31 1/2 x 31 1/2 x 3 1/8 in

\$ 7,000.00 USD + VAT

Campeche



Installation view

Campeche



Cabeza de proyectil, 2026
Setting of concrete, pigments and metal
structure
80 x 80 x 8 cm
31 1/2 x 31 1/2 x 31 1/8 in

\$ 7,000.00 USD + VAT

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About the artist

Abraham González Pacheco (San Simón el Alto, México, 1989) is a visual artist, set designer and draftsman residing in Tepoztlán, Morelos, México. His work stems from an interest in Mexican History, as well as the nonexistence of a historical archive of his hometown, while exploring archeological fictions through drawing and installation. Inspired from landscape and its acceleration due to political and identity interests and corruption, he questions the idea of an imposed identity, proposing alternative narratives which fill the voids of official History.

Among his projects, stands out *Yacimiento 34*, a fictitious archeological site in Mexico City, which included an excavation and a site museum to reflect upon the immediate past. His large format drawings function as scenographic elements in public spaces and exhort other artistic agents to appropriate them, examples include *Centros y Periferias Inestables* (2016-2017), *Las piedras hablan cuando la historia calla* (2018-2019), *Monopolítico Suspendido* at Museo Experimental el Eco (2024) and *Consigna al Viento* at Museo Tamayo Arte Contemporáneo (2024-2025) in Mexico City.

His work has been exhibited at C3A Córdoba (Spain), el Museo Tamayo Arte Contemporáneo (Mexico), Museo Experimental el Eco (Mexico), MASP Sao Paulo (Brazil), KODE Museum (Norway), and is part of the collections of Galleria Civica d'arte Moderna e Contemporanea (Italia) and Zuckerman Museum (EE. UU.).

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